

## **Our objectives:**

Earth Girl was founded and registered as NPO in May 2020.

NPO registration No. 245-244. B-BBEE Level 2.

Before the registration there have already projects been ongoing since 2017 together with Cloud Rosa, a social enterprise, with the focus on manufacturing and selling sustainable and environmentally friendly products made from recycled materials.

Our main objective is to engage in public benefit activities in communities such as welfare and humanitarian activities as well as - but not limited to - education and development activities.

## **Our focus areas:**

1. Black women empowering
2. Skills development and training for women
3. Youth community development
4. Poverty relief programmes
5. School community skills development
6. Entrepreneurship

## **Most recent project 2021 (April-September 2021):**

**Women helping Women** in **Lategansvlei** (Oudtshoorn) was a crowdfunding project to collect funds for 75 sets of washable sanitary pads. The project consisted of two steps.

Step 1: Educating women to use electric sewing machines and to sew the washable sanitary pads. In addition to free education the women were paid for the sanitary pads they sewed.

Step 2: Distribution of the locally produced washable sanitary pads to 75 girls and women that had volunteered to be part of the project. The handover took place in September and was combined with a talk about menstrual health and hygiene and how to use and care for the washable sanitary pads.

## **Other successful projects in the past:**

In the community of **Macassar**:

Educating unemployed women in preparing and cutting fabric that would be used to make washable sanitary pads. Training women to use an electric sewing machine.

In the community of **Lategansvlei** (Oudtshoorn):

Education of women and school girls on menstrual health and hygiene and the advantages of using washable sanitary pads rather than disposables.

Talks to grade 8 school girls in **Kyamandi**, Stellenbosch, **Kenilworth**, Cape Town, and **Dunoon**, Cape Town, about menstrual hygiene and alternatives to disposable sanitary products.

Our organisation has collaborated with Melvina Mason-Engelbrecht on a school community development project in 2019 in **Robertson**.

There are plans for follow-on projects in the Northern Cape to supply more girls and women with washable sanitary pads and at the same time create income for local households.

## Pictures of projects



Macassar – seamstresses helping each other



Dunoon, Cape Town – Inkwenkwezi High School, talk to grade 8 girls, picture with school girls and school officials



The Macassar Team in 2020



Lategansvlei – two local women welcoming their new sewing machine – funded by sponsors



Macassar – tracing pattern pieces



Kenilworth – Talk to grade 8 girls at Voortrekker High School